

## 80-CENT GAS RATE FOR ALL BROOKLYN IS NOW IN SIGHT

Bill to Relieve Intolerable Conditions to Be Introduced in Legislature.

PASSAGE SEEMS SURE.

To Rectify Mistakes Caused by Indecision of a Slow P. S. Commission.

By Sophie Irene Loeb.  
A uniform 80-cent gas rate for Brooklyn!

Senator Robert R. Lawson will introduce a bill next Monday night that will give this long sought relief, which has been championed by The Evening World.

It is generally conceded that the bill will become a law before the present Legislature adjourns. It will put an end to high rates charged by certain companies who have been able to maintain them by overloading delay before the Public Service Commission.

Postponement, inactivity, indecision on the part of the Public

### A FEELING OF SECURITY.

The Result of Taking Precautionary Measures.

The old adage that "an ounce of prevention" is worth a "pound of cure" applies to our physical welfare as well as to many other conditions in life.

Johann Hoff's Malt Extract taken at night keeps the body keyed up to a pitch of resistance that makes it difficult for Grip and similar diseases to take hold.

Johann Hoff's Malt Extract is a flesh, blood and muscle maker, and a brain food unequalled. Creates appetite and induces healthy sleep.

Equally beneficial to men, women and children, and delightfully palatable.

Held in the highest medical esteem for over fifty years.—Advt.

Just Apply This Paste and the Hairs Vanish

(Helps to Beauty)

A safe, reliable home-treatment for the quick removal of superfluous hairs from your face or neck is as follows: Mix a stiff paste with some water and powdered delatone, apply to objectionable hairs and after 2 or 3 minutes rub off, wash the skin and the hairs are gone. This simple treatment is unfeeling and no pain or inconvenience attends its use, but to avoid disappointment be certain you get genuine delatone.—Advt.

No Connection With Any Other Establishment in the World

# WORTH

43 & 45 West 34th Street Opposite McAlbain Hotel

## New Spring Suits & Frocks

In the Very Latest Accepted Styles For Spring at Unusually Low Prices

### Afternoon & Danse Frocks

New Spring Models of tulle, silk, crepe, meter and silk net, in all the new colors for Spring.

Special

16.50

### Afternoon & Danse Frocks

New Spring Models of tulle, gros de londres, georgette and crepe meter in the new draped and flare models.

Special

22.50

### Afternoon & Danse Frocks

New Spring Models in a variety of materials, styles and colorings.

Special

30.00

### New Spring Suits

Of Callot checks, velour checks, tailleur serge and gabardine.

Special

25.00

### New Spring Suits

Of velour checks, serge, gabardine, also tulle silk combined with cloth.

Special

35.00

### New Spring Suits

Fancy silks and silk combined with cloth, velour and gabardine.

Special

50.00



Tailleur Serge Suit, 23.50

Service Commission has served these interests as well as an order in their favor.

A glaring instance of this unwillingness and resistance on the part of gas companies to charge rates the same as in New York is the Kings County Lighting case.

They operate in the Thirtieth and Thirty-first Wards of Brooklyn, and the people's plea for an 80-cent rate has been pending before the Public Service Commission for five years.

As an example of postponement and seeming conformity with the wishes of the gas company, regardless of the volumes of proof presented to justify a lower rate, as shown by this newspaper, this case stands out unique in the history of public utilities.

It is a notable fact that, if there had been no Public Service Commission, the people of this district would now be enjoying an 80-cent gas rate.

The company itself had offered in 1911 to reduce the rates, so that there would have been an 80-cent gas rate today, but the Public Service Commission insisted on "investigation" and the case is still pending.

A FLAGRANT BROOKLYN CASE IN POINT.

It will be remembered that this is the case that was being investigated at the time of the resignation of Commissioner Williams. It was the principal case that the Thompson committee had against Commissioner Williams, and on which charges were to be preferred against him.

There was evidence of flagrant disregard of the statistics and facts in the case. Commissioner Williams wrote an opinion recommending a 25-cent rate on Nov. 7, 1915. After considerable research work and cross-questioning by the Thompson committee, Commissioner Williams withdrew his 25-cent opinion on Dec. 10, 1915.

It was expected that Commissioner Williams would then agree with Commissioner Hayward's opinion, dated Nov. 19, 1915, which prescribed an 85-cent rate, but Commissioner Williams wanted to add 5 cents to this rate and left the Commission without agreeing on the matter.

Although all the testimony has been in and the case was closed last June, no decision has been rendered by the Public Service Commission.

Senator Lawson, as a member of the Thompson committee, followed this case closely and decided that the only way to secure for Brooklyn an 80-cent gas rate is to get it through the Legislature.

Other gas cases still pending before the Public Service Commission are the Newtown Gas Company, the Woodhaven Gas Light Company, Richmond Hill and Queens County Gas Light Company, and Jamaica Gas Light Company. Just what rates will be decided upon in these cases by the Public Service Commission is problematical.

But the people of Brooklyn, who have been fighting for an 80-cent gas rate, have determined to get behind Senator Lawson in his fight in the Legislature to secure once and for all the same rate as is charged in New York.

They maintain that in the service of telephone, transportation and other public utilities, rates are the same as in New York, and the growth of the borough warrants at least the same gas rate as in New York.

Besides, it has been shown before the Public Service Commission at least in the Kings County gas case, more than a fair return has been realized and the people should long ago have had a lower rate.

These are the facts that have been before the Public Service Commission in this case.

For three years, beginning with 1911, the people paid \$2 for gas; for four years after that they paid \$1.25 for gas; for one year after that they paid \$1.15; and five cents less every year until 1901, and for the last thirteen years they have been paying \$1.10. Fending the decision of the Public Service Commission a rate of 90 cents has been charged for over a year.

Since 1911 the number of consumers has increased 6,500, an average increase of 1,800 annually, and now with the subway going through it is bound to increase even beyond this.

### THE KINGS COUNTY MUNICIPAL LIGHTING "GINCH."

A contest with the city for municipal lighting has yielded over \$25,000 annually.

The amount the city has paid the company equals the "unimpaired investment represented by the plant," which, according to the findings in the former Public Service Commission hearings, would be "impossible to be more than \$2,400,000."

The company earned profits amounting to 11 and 12 per cent.

In 1906 the Legislature passed a law fixing maximum gas rates to be charged to private consumers in the City of New York. The rate to private consumers in the territory of this company was made the same as the price then charged by the company, \$1. The rate for the rest of Brooklyn, except in the territory of the Thirty-first Ward, was made 80 cents, or 20 cents less than the rate against which complaint is now made.

The Kings County Lighting Company has never voluntarily reduced its rates and they have never been reduced by statute, except as the Act of 1905 applies

to gas furnished the city for other than street lighting.

Among the civic bodies that have been behind the fight for an 80-cent gas rate are: The South Side Board of Trade, the Bath Beach Taxpayers' Association, the Bayside Board of Trade, the New Utrecht Improvement League, the Lefferts Park Board of Trade, the Borough Park Board of Trade, the Borough Park Heights Civic Association and the Inkerst Association.

POWER OF ELOQUENCE.

Five Cincinnati lawyers, locked in a room with two men brandishing revolvers, talked themselves to safety.

### Presto Cookies

As tasty as Grandma's.

How to make them: 1/2 cup butter, 1/2 cup sugar, 1 egg, 1/2 cup milk, 2 cups Presto, 1 teaspoon flavoring. Cream the butter, then add sugar, egg well-beaten, milk and flavoring. To these add Presto. Roll on Presto dusted board, cut, bake in moderate oven. Handle gently.

Send Johnnie for a package of Presto Flour and try this recipe. Recipes in and on every package.

The H-O Company, Buffalo, N.Y., Makers of H-O, Force and Presto.



## A Very Special Offer

We will deliver to your home this favorite

Victrola X \$75 with \$5 in Records

Total \$80, for Only

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Balance can be paid in small Weekly or Monthly payments.

Come in today—Open evenings at 23 W. 42 St.

New York's Leading Victrola Stores

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NORTH WEST CORNER SIXTH AVE & 15TH ST.

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YOU CAN TAKE A YEAR AND A HALF TO PAY We are now better prepared than ever to supply your EVERY FURNITURE WANT. OUR SELECTION is tremendous; every design is NEW. OUR TERMS are OUR TERMS. ALL GOODS marked in PLAIN FIGURE PRICES. Come and SEE for yourself.

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Mahogany finished frames, beautifully carved, upholstered in attractive Blue Figured Velour, with cane panels; extra Pillow of same material; at

Mahogany Library Table, Adam Period, as \$16.75

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38th Street

FIFTH AVENUE

39th Street

### Club Luncheon

50c Noon Luncheon 75c Luncheon and Afternoon Tea a la Carte, to A. M. to 5 P. M. Tenth Floor

## SPRING MODES FOR MISSES & GIRLS

"Specialized" Styles at Most Attractive Prices

Choose your daughter's Spring Wardrobe from the Lord & Taylor assortments, notable for their cleverly diversified styles, and their very moderate prices.

### Models for Misses



Sizes 14, 16 and 18.....Special \$29.50

Braid bound edges add distinctly to the style of the Suit illustrated; the flaring coat's belt, collar, cuffs and ripple skirt are finished in this effective fashion. The skirt's shirred panels and belt are braid edged, inset pleats giving the fashionable width. In navy serge or shepherd check. Sizes 14, 16 and 18 years.....Special \$29.50

A Suit featuring many novel style touches—has a belted coat, trimmed with large buckles, the oddest of reticule pockets and is smartly finished with white tulle collar and cuffs. Inverted pleats give the flaring lines to the skirt, cleverly girdled. In navy serge or fine shepherd check worsteds.

Sport Suits. Jauntiest of models in velour cloth, the new knit cloth, novelty checks and stripes. Coats belted and pleated on Norfolk lines, with smartly flaring skirts. Excellent values at

\$25.00, \$29.50, \$35.00, \$39.50 to \$45.00

Silk Suits and pretty combinations of silk, with serge. The latest copies and adaptations of Jenny and Lanvin models.

\$29.50, \$39.50, \$45.00, \$55.00 to \$100.00

Spring Coats. Smartest of models in serge, check, striped and checked velours, corduroys, poplins and tulle.

\$12.50, \$15.00, \$17.50, \$19.50 to \$55.00.

Spring Skirts. Corduroys in bright colors, plaids, stripes, checks and novelty mixtures. Models with pockets and clever belts.

\$7.95, \$9.95 to \$15.00

Afternoon Dresses. In lovely new colorings; smart models, in Georgette crepe, tulle, novelty silks and Gros de Londres.

\$19.50, \$22.50, \$25.00 to \$49.50

Dancing Frocks. Effectively embroidered nets and novelty laces in picturesque models.

\$19.50, \$25.00, \$29.50 to \$49.50

Third Floor

### Models for Girls and Juniors



Girls' Tailored Suits. Jaunty new models with short box coats, pleated and belted coats, cut with the fashionable flare. Skirts are smartly finished with belts and girdles and are shirred; or paneled and with inset pleats. Touches of scarlet, rows of bright buttons, soft cravats and wide collars of silk, pique or broadcloth, add to the style of these clever models in serge, checks and gabardine. In sizes 12, 14 and 16.

\$17.95, \$19.50, \$22.50 & \$25.

Girls' Gingham and Chambray Dresses—in scores of picturesque styles. Fashioned of the new stripes, plaids and checks, in plain colors or the combination effects so modish. Excellent values at \$5.95, \$6.95, \$7.95 and \$8.95.

Girls' Afternoon Dresses—of tulle, chiffon and pongee in simple, dainty little models with touches of hand embroidery, smocking or with sheer organdie collars and cuffs. Also Party Frocks. Fascinating affairs of chiffon and net or of crisp tulle in rose, blue, pale yellow, pink or white. Filled and flounced effectively or on quaintly simple Empire lines.

\$11.50, \$13.50, \$15.00 to \$19.50

Juniors' Suits. Models in serges, checks, gabardines, mixtures, "forestry cloth," golfing and in smart combinations of plaid and plain materials. Straight box coats, Norfolk coats, fancy blouse coats, sport coats, with braid and buttons, leather trimmed or strictly tailored. Sizes 13, 15 and 17.

\$15.95, \$18.50, \$22.50 to \$32.50

Juniors' Coats in the new check velours, shepherd and club checks, wool velour, gabardine, tweed, golfing and light mixtures; some models with collars and cuffs of broadcloth or ray suede leathers; others with the deep capes, so fashionable; all flaring models of extremely smart style.

Sizes 15 and 17.....\$11.75, \$12.50, \$16.75 to \$25.00

Juniors' Dresses. Party and afternoon Frocks of Tulle, striped silk, radium silk, nets and laces in charming styles.

\$13.50, \$16.50, \$18.50 to \$27.50

Third Floor

## SPRING MILLINERY

For Misses and Girls

Hundreds of Hats, pretty, practical, picturesque, are included in this notably complete and charming collection.

Paris is represented with many clever models, the creations of her leading designers of Juvenile Millinery Fashions.

### Among the Smartest Hats for Girls Are:

A quaint Watteau shape with crown of Joffe blue crepe, straw brim and a ruche of black ribbon caught with the tiniest of pink roses.....\$19.50

A demure little Hat, a veritable "mob cap" of clifton, braided with scarlet straw, frilled with black net and trimmed with floral applique.....\$16.50

Cyclamen pink straw and Joffe blue crepe combine to make a delightfully pretty Hat, Oriental in its lines.....\$19.50

And a Bonnet of brown straw, wreathed with a narrow band of ostrich, with here and there a yellow rose encircled with forget-me-nots.....\$12.50

### For Misses

A Sailor of fancy satin straw braid, trimmed with crepe flower.....\$22.50

Decidedly Parisian, too dark blue with deepening lines, entire crown of blue silk ribbon leaves, wreathed with scarlet berries.....\$25.00

Domestic Hats From our own workroom, include the smartest of tailored and dress effects.....\$5.00 to \$15.00

### For Misses

A Hundred Paris Hats Ranging from \$8.50 to \$25.00 Untrimmed Hats Of Milan Hemp and Milan, jaunty new shapes.....\$1.15 to \$4.95

### School Hats

Leggeris, Panamas and straw of the various popular types, simply trimmed with ribbon bands and bows.....\$5.95 to \$7.95

### For Misses

Black Russia Calf and Patent Leather Shoes. Sizes 6 to 8.....\$2.00—\$3.25 to 11.....\$2.25 11 1/2 to 2.....\$2.50—2 1/2 to 6.....\$3.00

### White Buckskin Shoes

Sizes 6 to 8.....\$2.75—\$3.25 to 11.....\$3.25 11 1/2 to 2.....\$3.75

### Sturdy Shoes for Boys

Serviceable, comfortable and modeled on orthopaedic lines. "Little Men's" Shoes. Very mannish styles in all leathers. Sizes 10 to 13 1/2.....\$2.50

Calfskin Lace Shoes. Made for the hardest wear; damp-proof soles. Sizes 1 to 6.....\$2.75

Dress and School Shoes. All leathers in smart, mannish style. Sizes 1 to 6.....\$4.00

Ground Floor

## WOMEN'S SPRING SUITS

At \$25.00 and \$29.50

Smart Suits—the season's cleverest models in Men's H. car Serge, Gabardine, Shepherd Checks, Stripes, Mixtures and the new Silks.

An assortment comprising both strictly tailored and fancy Suits, distinguished by their superior finishing details. Many models made exclusively for Lord & Taylor.

### Distinctive Tailleurs

Reproductions of Paris Models

At \$35.00 and \$39.50

Faultlessly tailored Suits of the finest serges, imported gabardines, novelty stripes, shepherd checks and the fashionable silks. Decidedly high class models, equal in style and tailoring to the best custom-made Suits. A very comprehensive assortment.

## SMART SPRING COATS

Special \$25.00

A semi-dress model, developed in a fine quality of cheviot; features a novel belt; the new shoulder line and the flaring skirt give the correct silhouette for Spring. In blue, lined with printed crepe, which also faces the long revers and the smart collar. In black, lined with black peau de cygne.

### Spring Topcoats

Remarkable Values at \$15.00

Imported tweeds and mixtures in an extremely flaring model, that is cut on the newest lines and very well tailored. A Utility Coat, such as every woman needs.

Third Floor

## Women's High Cut DRESS BOOTS \$5.00

Featured Are 30 Smart Styles in Dull and Tan Calf, Patent Leather and Black Glace Kid.

Shoes that will appeal to the many women who demand Footwear absolutely correct in style, but inconspicuous. Shoes, smart, yet conservatively so; modeled on the latest, fashionable lines and distinguished by their perfection of fit and finishing details.

### College Girls' Footwear

Low heel Boots, sturdy, serviceable; made on lasts that assure comfort, as well as style. Laced styles in tan and black calfskin. Buttoned styles in patent leather with tops of black cloth or kid.....\$5.00

Second Floor